

# Skyler Gallarzan

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*Journalism, Storytelling, Communications, Writing, Administration*

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## JOURNALISM EXPERIENCE

### *Intern*

#### **MY HERO PROJECT**

**Los Angeles, CA**

**2020-2021**

- Produced online media stories that celebrated and highlighted humanity's notable achievements
- Researched, fact-checked and edited articles on global heroes, ensuring factual accuracy and compelling narratives
- Collaborated with editorial teams to publish pieces reflecting positive impacts made by influential figures worldwide

### **Freelance Journalist**

#### **Loyola Marymount University, The Filipino Press**

**Los Angeles, CA**

**2018-Present**

- Pitches, edits and publishes various news articles focusing on world events and Asian American News
- Engages in interviews, fact checking and editing to ensure content is well informed and timely
- Builds relationships with clients, peers and interviewees to foster collaboration and gather diverse perspectives

## LEADERSHIP EXPERIENCE

### **Product Manager / Crew member**

#### **Trader Joe's**

**Castro Valley, CA**

**11/2022 - Present**

- Manages, optimizes and oversees one of Trader Joe's most popular sections- Frozen foods
- Monitors product trends, conducts data collection and makes ordering decisions to meet customer demand efficiently
- Ensure inventory is stocked, organized and aligned with customer needs, boosting efficiency and sales performance

### **Student Athlete (Coxswain)**

#### **LMU Division 1 Women's Rowing**

**Los Angeles, CA**

**2018-2021**

#### **Oakland Strokes Rowing Club**

**Oakland, CA**

**2013-2018**

- Led daily early morning workouts and afternoon weight sessions, balancing athletics with academic commitments, managing crew dynamics and race strategies
- Directed and motivated the team as Coxswain, determining strategic movements to optimize performance during races trained with team in both water and strength session

### **Executive Board Staff, Member Liaison**

#### **Isang Bansa, Loyola Marymount University**

**Los Angeles, CA**

**2020-2021**

- IB is a cultural organization that promotes and preserves the Filipino and Filipino-American cultures through academic, cultural, philanthropic and social activities
- Facilitated the Club Mentorship program, whilst maintaining member recruitment and retention, growing and fostering engagement to over 100+ members
- Executed events communicating via. phone, email, and social media presence to foster and emphasize a culture exemplifying the pride of being Filipino

## EDUCATION

LOYOLA MARYMOUNT UNIVERSITY, Los Angeles, CA

Journalism BA, 2022

REDWOOD CHRISTIAN HS, San Lorenzo, CA

General Education, 2018

## TOOLS

- *Adobe Suite*
- *Microsoft Office*
- *Final Cut Pro, Canva, Wordpress*
- *Instagram, TikTok, Facebook, X*
- *Interviewing, Research, Data Analysis, Copywriting, Editing, Reporting*

## SKILLS

- *Community and Alternative Journalism*
- *Effective Communication Skills*
- *Team Oriented*
- *Adaptability*
- *Empathetically Inclined*
- *Dedicated to working with and supporting underserved communities*