

Skyler Gallarzan

skyler.gallarzan@gmail.com / 925-918-5066 / Hayward, CA

Journalism, Storytelling, Communications, Writing, Administration

INTRODUCTION

Based in the San Francisco Bay Area, I am a journalist driven by a deep passion for uncovering the beauty of human individuality and the power of community.

Storytelling, for me, is about exploring the diverse experiences that shape people's lives—their cultures, perspectives, and what makes them unique. With my projects and experiences rooted in statistical research, interviewing, data management, interpersonal communication, and adaptability, I bring both analytical precision and empathetic understanding to every story I tell.

I thrive on meaningful conversations and uncovering narratives that resonate with readers. My mission is to amplify voices from all communities, using my skills to inform, educate, and inspire. Whether through in-depth research, interviews, compelling writing, or even just a face-to-face connection, I aim to connect with people and foster understanding through impactful storytelling.

My experiences span from being a prior student-athlete to leading organizations in the midst of a pandemic, all the way to today, where I am working on freelance projects, expanding my knowledge in journalism, social media, and grant writing.

I hope to offer my skills not only as a storyteller, but as a dedicated learner, as I am eager to acquire new skills and tackle challenges head on. I thrive in team environments where we are collectively passionate about our projects, where shared goals drive collaboration.

EDUCATION

LOYOLA MARYMOUNT UNIVERSITY, Los Angeles, CA
REDWOOD CHRISTIAN HS, San Lorenzo, CA

Journalism BA, 2022
General Education, 2018

WEBSITE/ PORTFOLIO

skylergallarzan.com

TOOLS

- **Adobe Software**- Premier Pro, Acrobat Pro, Photoshop, After Effects, Lightroom
- **Microsoft Office**- Word, Excel, Outlook, Powerpoint, Teams
- Final Cut Pro, Canva, Wordpress
- Instagram, TikTok, Facebook, X
- Interviewing, Research, Data Analysis, Copywriting, Editing, Reporting

SKILLS

- Community and Alternative Journalism
- Effective Communication Skills
- Team Oriented
- Adaptability
- Empathetically Inclined
- Dedicated to working with and supporting underserved communities

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WORK EXPERIENCE

Product Manager / Crew member

Trader Joe's

Castro Valley, CA

11/2022 - Present

- Manages, optimizes and oversees one of Trader Joe's most popular sections- Frozen foods
- Monitors product trends, conducts data collection and makes ordering decisions to meet customer demand efficiently
- Ensure inventory is stocked, organized and aligned with customer needs, boosting efficiency and sales performance

PROFESSIONAL EXPERIENCE

Journalism Intern

MY HERO PROJECT

Los Angeles, CA

2020-2021

- Produced online media stories that celebrated and highlighted humanity's notable achievements
- Researched, fact-checked and edited articles on global heroes, ensuring factual accuracy and compelling narratives
- Collaborated with editorial teams to publish pieces reflecting positive impacts made by influential figures worldwide

Freelance Journalist

LMU, and The Filipino Press

2018-Present

- Pitches, edits and publishes various news articles focusing on world events and Asian American News
- Engages in interviews, fact checking and editing to ensure content is well informed and timely
- Builds relationships with clients, peers and interviewees to foster collaboration and gather diverse perspectives

LEADERSHIP EXPERIENCE

Student Athlete (Coxswain)

LMU Division 1 Women's Rowing

Los Angeles, CA

2018-2021

Oakland Strokes Rowing Club

Oakland, CA

2013-2018

- Led daily early morning workouts and afternoon weight sessions, balancing athletics with academic commitments
- Directed and motivated the team as Coxswain, determining strategic movements to optimize performance during races trained with team in both water and strength session
- Developed leadership and teamwork skills while managing crew dynamics and race strategies

Executive Board Staff, Member Liaison

Isang Bansa, Loyola Marymount University

Los Angeles, CA

2020-2021

- IB is a cultural organization that promotes and preserves the Filipino and Filipino-American cultures through academic, cultural, philanthropic and social activities
- Facilitated the Club Mentorship program, whilst maintaining member recruitment and retention, growing and fostering engagement to over 100+ members
- Executed events communicating via. phone, email, and social media presence to foster and emphasize a culture exemplifying the pride of being Filipino

Mentor/Counselor Volunteer

YoungLife Ministries

Los Angeles, CA

2019-2021

- Young Life is a Christian ministry that reaches out to middle school, high school, and college students in all 50 of the United States and in more than 100 countries around the world
- Organized and facilitated weekly events and interactive activities for high school students, encouraging positive conversations and personal growth.
- Worked alongside a team to offer guidance, mentorship, and support to students on topics such as life pursuits and beliefs